



T H R E E

BALANCING

The richness and power of nectar.

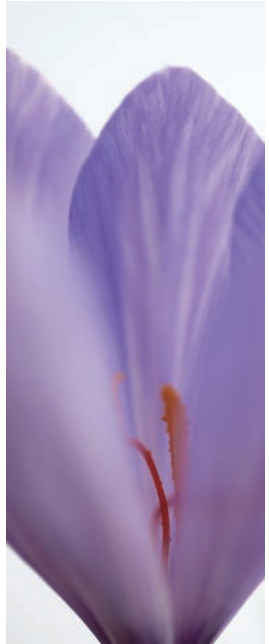
THREE BALANCING

From THREE, which studies the blessings of nature scientifically, cherishing the balance of mind, body, and skin, a new era of holistic care begins.

The Balancing series pays attention to the intensifying stress of the modern age, with a renewed deep focus on the ability of the skin to regenerate itself.

The power of plants, which is energetic, sensitive, and still not fully known, is further honed from a scientific perspective and delivered to your skin.

For everyone who lives flexibly in the present, your partner in surviving beautifully and naturally is right here.



INGREDIENTS

Elite ingredients in the new Balancing Series

A single drop of essential oil contains 100-400 complex ingredients, concealing powers beyond human knowledge. THREE focuses not only on the “pleasing fragrances” of essential oils, but also on their “usefulness which approaches multifunctionality.” Fragrant, pleasing, high-quality essential oils are skillfully combined to suit the objectives of each item.

[Blend of essential oils]



Holy basil oil grown in Japan (Ocimum tenuiflorum oil)

Holy basil cultivated in Okinawa Prefecture, characterized by the abundant mineral content of its soil, is carefully selected for use. The richly fragrant flowers brim over with a life force so strong that they can grow once more a month or so after harvesting. A faintly sweet, spicy fragrance which relaxes and balances body and mind.

* Included in the three Balancing Nectar items



Frankincense oil (Olibanum oil)

Essential oil extracted from resin also called olibanum. The sweet, spicy fragrance seems to invite deep breaths.



Bergamot fruit oil

Essential oil extracted from the bergamot fruit. With its cheerful, clean fragrance, it will refresh your spirits



Marjoram oil (Origanum majorana oil)

Essential oil extracted from the leaves of sweet marjoram. A somewhat spicy fragrance with a relaxing feel.



Rosemary oil (Rosemary leaf oil)

Essential oil extracted from whole grass, mainly leaves of rosemary belonging to Labiatae. A cool, refreshing fragrance.

[Botanical extracts and oils]



Saffron & burdock complex grown in Japan

(Saffron flower extract/ burdock root extract)

THREE's original extract, a combination of two kinds of domestic plants, saffron and burdock, which are rich in useful ingredients. It imparts moisture, toning your skin and giving it vitality. Saffron grown in Oita Prefecture is used. Domestically-grown saffron is known for its high quality. The extract was developed by upcycling flower petals, which were formerly discarded after harvesting the centers of the flowers to make spice.



Tea seed oil (Camellia sinensis seed oil)

It is extracted by cold pressing domestically-grown tea seeds that were discarded unused in the field. It has excellent affinity with the skin, protecting it from drying out.

POLICY

The three development policies supporting THREE holistic care.

These three development policies are set out based on the findings of the “THREE Holistic Research Center,” which carries out research into the relationship between the blessings of plants, such as essential oils, and “mind, body, and skin,” and aims to create unique value.



1. A formula generated by the golden ratio of plants and science

Based on the starting point that “people are also one of nature’s creatures,” natural ingredients are selected with a focus on essential oils, which work holistically, realizing a natural origin content of 90%. We cross-fertilize this with 1% or more of science, aiming for a credible personal experience.



Free from: genetically modified ingredients/ animal-tested materials/ animal-derived materials/ mineral oils/ silicones/ parabens/ synthetic fragrances/artificial coloring/ UV absorbers /microplastics

2. The origin of “Shindofuji”

As a brand originating in Japan, we are committed to the idea of “Shindofuji,” which holds that “there is an indivisible relationship between people and the land on which they live.” We carefully select and use domestically-grown items for the key ingredients of essential oils and botanical extracts wherever possible.



3. Consideration for the environment, interacting with aesthetics

The concept of “upcycling,” rediscovering new value in the formerly unused parts and the residues of plants, their by-products, and other materials which were considered redundant, has existed ever since THREE was established. The glass containers also use 80% recycled materials. Turning murkiness into profundity, an organic, wavering radiance is born.



domestically-grown items for the key ingredients of essential oils and botanical extracts wherever possible.

Even stubborn makeup slides off with this dual-layer combination of cleansing power and treatment power.

For fresh and youthful, smooth skin.

THREE Balancing Point Makeup Remover N



Saffron &
burdock complex



Moringa oil



Petitgrain oil

<Makeup Remover for Specific Areas> 90 mL 3,850 yen (including tax) Natural origin content 93%(compliant with ISO16128, including water)

The two layers of oil and water, plant oil and botanical extract formulation, remove every trace of stubborn makeup from areas like the lips and eyes. Your skin is left fresh and smooth, just like after treatment with beauty oil and lotion. The combination of moisturizing petitgrain oil and moringa oil, which protects the skin, removes makeup from the delicate areas around your eyes and lips while caring for them like a beauty treatment.

<How to use>

Shake the container well to mix evenly and soak a cotton pad with appropriate amount. Bring the cotton close to the tip of your nose and, as you take your time to enjoy the fragrance, apply the cotton to the areas around your eyes and mouth for a few seconds. Let the liquid soak in, then wipe it away gently with a gliding motion.

Main moisturizing and emollient agents

[Essential oils] Petitgrain oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil/ Orange peel oil

[Plant extracts] Saffron & burdock complex/ Rehmannia extract/ Ginseng extract/ Pachyma hoelen extract

[Fruit juices/ fermented liquids] Apricot juice/ Pear juice fermented liquid

[Botanical oils] Moringa oil/ Tea seed oil/ Grape seed oil/ Soybean oil/ Borage oil

(STEP)



Balancing Point
Makeup Remover N



Balancing
Cleansing Oil N



Balancing Nectar
Cream Wash



Balancing
Nectar Lotion



Balancing Nectar
Moisturizer



Balancing
Cream R

Excellent cleansing power, and treatment power like that of beauty serum.
For moist, smooth bare skin.

THREE Balancing Cleansing Oil N



Saffron &
burdock complex



Tea seed oil



Orange peel oil

<Makeup remover> 185 mL 4,840 yen (including tax) Natural origin content 93%(compliant with ISO16128, including water) Refill 180 mL 4,400 yen (including tax)

A fresh-feeling cleansing oil packed with botanical oils and plant extracts. Removes all traces not only of makeup but also of sunscreen, excess sebum, materials scattered through the environment which have stuck to your skin, and other dirt, while simultaneously retaining moisture. The clear herbal scent heals the fatigue of the day with a pleasant sensation that reaches deep into your lungs.

<How to use>

Pump three to four times onto dry hands, and apply to 5 places: your chin, cheeks, nose, and forehead. Cover the nose with both hands and spread the oil in a circular motion from the center of your face outward while enjoying the scent. Rinse thoroughly with cool or lukewarm water.

Main moisturizing and emollient agents

[Essential oils] Orange peel oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil/ Petitgrain oil

[Plant extracts] Saffron & burdock complex/ Rehmannia extract/ Ginseng extract/ Pachyma hoelen extract

[Botanical oils] Tea seed oil/ Olive oil/ Soybean oil/ Borage oil/ Moringa oil

Powerful concentrated foam which releases a fresh, pure fragrance.
For refreshingly moisturized bare skin.

THREE Balancing Nectar Cream Wash



Holy basil oil



Saffron &
burdock complex



Peony root
extract



Rehmannia
extract

<Facial wash> 100 g 4,290 yen (including tax) Natural origin content 91%(compliant with ISO16128, including water)

Highly emollient facial wash with ample blessings from plants. The mounds of concentrated foam remove dirt from the texture of your skin and the bottom of your pores without abrasion. Your bare skin is enveloped in the refreshing aroma of a blend of essential oils that seem to give it a new beginning, leaving it moist and smooth.

<How to use>

Rinse the entire face with cool or lukewarm water. Take about 1 cm of facial wash onto a wet hand and lather, then apply the foam to 5 places: your chin, cheeks, nose, and forehead. Taking time to enjoy the fragrance, spread the foam from the center of your face outward in small circular motions. Wash gently without rubbing. Then, rinse thoroughly with cool or lukewarm water.

Main moisturizing and emollient agents

[Essential oils] Holy basil oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil/ Orange peel oil/ Ginger oil/ Geranium oil/ Laurel oil

[Plant extracts] Saffron & burdock complex/ Rehmannia extract/ Peony root extract/ Ginseng extract/ Pachyma hoelen extract

[Botanical waters/ fruit juices] Apricot juice/ Apple fruit water

[Botanical oils] Tea seed oil

A smooth, rich moisturizing wrap on a par with beauty serum.
For moist, soft skin.

THREE Balancing Nectar Lotion



Holy basil oil



Saffron &
burdock complex



Apple fruit
water



Apricot juice



Mulberry fruit extract

<Moisturizing lotion/ lotion> 120 mL 5,940 yen (including tax) Natural origin content 94%(compliant with ISO16128, including water) Refill 115 mL 5,500 yen (including tax)

A rich, nectar-like texture containing blended essential oils and fruit-derived botanical water. Naturally derived thickening ingredients enclose the essential oils like a “melting wrap,” delivering them in full to your skin (horny layer), leaving it moist and smooth. Contains extracts and botanical waters which are rich in useful ingredients such as phytochemicals, and gives moisture and firmness.

<How to use>

Put an appropriate amount (push two to three times) onto your hands and, while taking time to enjoy the fragrance, apply the lotion from the center of the face outwards, pressing your skin gently so that it is absorbed. Wrap your entire face with both hands.

Main moisturizing and emollient agents

[Essential oils] Holy basil oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil/ Orange peel oil/ Geranium oil/ Lavender oil/ Laurel oil

[Plant extracts] Saffron & burdock complex/ Mulberry fruit extract/ Acai fruit extract/ Rehmannia extract/ Peony root extract/ Ginseng extract/ Pachyma hoelen extract

[Botanical waters/ fruit juices] Apricot juice/ Apple fruit water

[Botanical oils] Tea seed oil

[Add-on ingredients] Arginine/ Panthenol

A dense texture which even gives elasticity*.

For bare skin which appears to cling to the touch.

THREE Balancing Nectar Moisturizer



Holy basil oil



Saffron &
burdock complex



Borage oil



Acai fruit extract

<Moisturizing emulsion> 80 mL 7,260 yen (including tax) Natural origin content 96%(compliant with ISO16128, including water) Refill 75 mL 6,820 yen (including tax)

21 kinds of essential oils, botanical oils, and fruit waters are blended using natural emulsification techniques to integrate them with your skin. The rich texture soaks in without stickiness, becoming one with your skin. After being absorbed by your skin, it forms a natural protective veil for soft, supple skin. It gives skin that is rich in elasticity*.

* Firmness of skin

<How to use>

Put an appropriate amount (push two to three times) onto your hands and, while taking time to enjoy the fragrance, apply from the center of the face outwards, pressing your skin gently so that it is absorbed. Wrap your entire face with both hands.

Main moisturizing and emollient agents

[Essential oils] Holy basil oil/ Frankincense oil/ Bergamot fruit oil/ Marjoram oil/ Rosemary oil/ Orange peel oil/ Geranium oil/ Petitgrain oil/ Lavender oil/ Laurel oil

[Plant extracts] Saffron & burdock complex/ Acai fruit extract/ Rehmannia extract/ Peony root extract/ Ginseng extract/ Pachyma hoelen extract/ Mulberry fruit extract

[Botanical waters/ fruit juices] Apricot juice/ Apple fruit water

[Botanical oils and fats] Borage oil/ Tea seed oil/ Rapeseed oil/ Cupuacu butter

[Add-on ingredients] Arginine/ Panthenol



WEBSITE www.threecosmetics.com

PRODUCT INFORMATION

*The price indicated is the manufacturer's recommended retail price.

